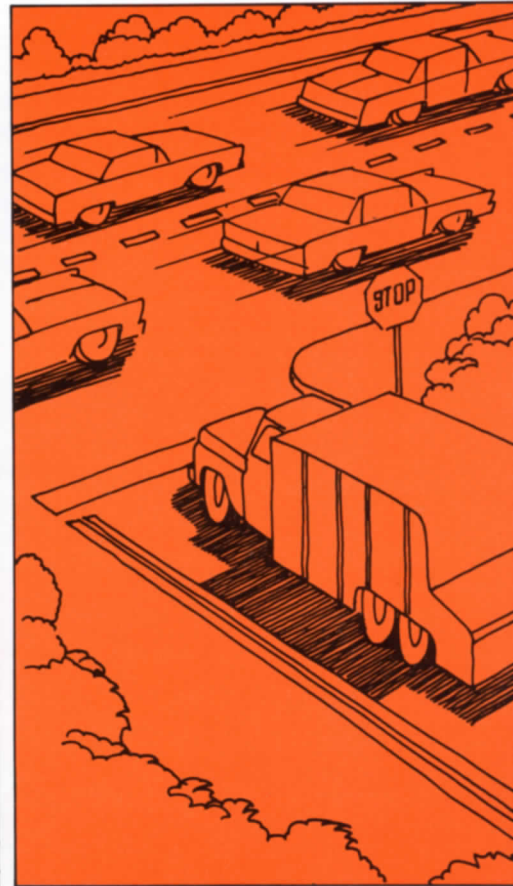


THE COLLECTION "CRAWL"



IT EATS UP ABOUT 85¢ OUT OF EVERY
SANITATION BUDGET DOLLAR

BUT WE'VE GOT THE ANSWER



THE SOLUTION

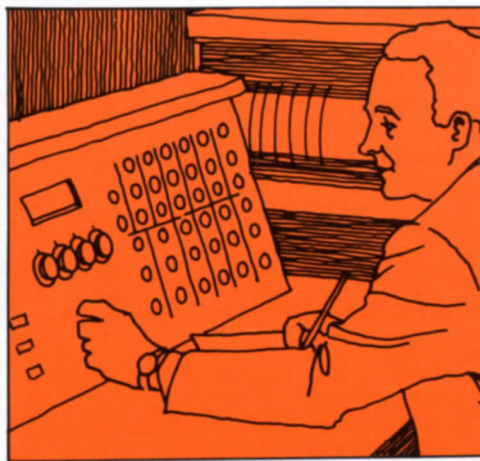
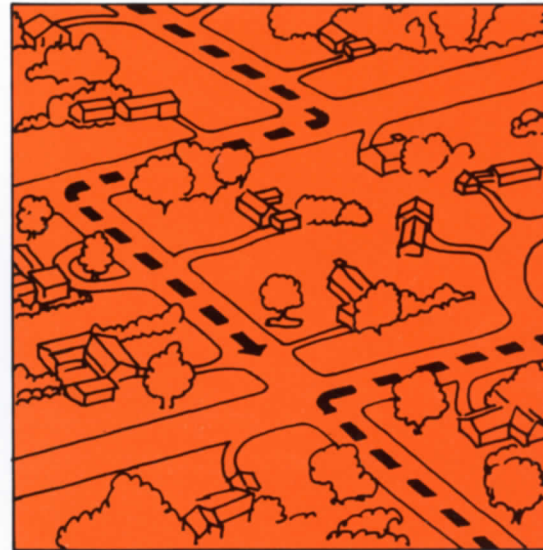
OPTIMAL ROUTING

Traffic jams, school buses, one-way streets, railroad crossings—all can slow trash collection down to an expensive crawl. The crawl wastes thousands of man-hours and thousands of dollars in overtime each year. In fact, about 85¢ of every sanitation budget dollar is spent on handling, collecting and transporting refuse.

But there's a way to beat it. How? Through Optimal Routing, a computerized research program that establishes—for public or private operators—the most efficient collection routes to use. It's just one of the many features of "Orbie", the unique, total waste-collection system.

How it works

Our researchers compile data on street layouts, location and number of dwelling units, street restrictions, travel speeds and collection times for each block face. Refuse patterns are analyzed by income and age group, along with other factors such as seasonal fluctuations, holiday peaks, truck capacities, collection time restrictions, contract agreements, and dump-site capability.



Advantages

After the data is analyzed and processed at our computer center, we provide you with a full set of scientifically determined street routes for every workday for every truck. The result: an overall plan that meets full collection standards with a minimum of crews, trucks and routes. Optimal Routing—one of the valuable services you receive from "Orbie", the total waste-collection system.



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waste collection for the ecology age